



Santa's Workshop PO Box 1768, North Pole, NY 12997
www.northpoleny.com (518) 946- 2211 Contact: Doug Waterbury

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For Immediate Release

Santa's Workshop North Pole, NY Opens for 68th Season With Emergency Services Appreciation Weekend

Santa's Workshop at North Pole, NY is busily preparing one of America's original theme parks for its 2017 season opening day. The 68th season begins Tuesday June 27, 2017 and continues Tuesdays through Saturdays until Labor Day Weekend. Nestled on Whiteface Mountain in New York's scenic High Peaks Region of the Adirondack Mountains, Santa's Workshop is a historic family theme park, home to busy elves, live reindeer, the ever frozen North Pole and, of course, Santa himself!

Santa's Workshop will show its appreciation to the men and women who work in emergency service on opening weekend Friday June 30th and Saturday July 1st. During Emergency Services Appreciation Weekend police or corrections officers, firefighters, and EMTs will receive free admission for themselves and up to three guests when they show proof of service at Santa's Workshop main entrance. "Santa's Workshop wants to thank all the men and women who help keep us safe, and respond in our time of need" said John Collins General Manager. "Emergency Services Weekend is our thank you for their commitment" Collins added.

Santa' Workshop 2017 operating dates and times are as follows:

June 27 to Sept. 2	Tuesdays through Saturdays	10:00am – 4:30pm*
Sept. 3 to October 8	Saturdays and Sundays	10:00am – 4:00pm*
Nov. 18 to Dec. 17	Yuletide Family Weekends	10:00am – 3:30pm*
Dec. 3, 10, 17, 20 - 23	Village of Lights	4:30pm – 8:00pm*

*Santa's Workshop North Pole, NY admission gates close 1/2 hour before park closing

Santa Claus and his prized reindeer team are on hand to greet visitors daily as scheduled above. All rides and shows are weather permitting. Operating dates and hours are subject to change. Please be advised that a majority of the rides are meant for younger guests and may not be accessible to all visitors based on height. Santa's Workshop North Pole, NY is located at 324 Whiteface Memorial Highway in the town of Wilmington, NY. For directions to Santa's Workshop and further information visit our website: www.northpoleny.com.